



Helping Regional Communities Prepare for Drought Initiative Communications Pack



Communities that are strong and well-networked are better able to respond to the impacts of events like droughts. With much of Australia currently enjoying good seasons, now is the ideal time for communities to ensure they are well prepared for the next drought.

As one of our valued partners and an organisation that has extensive reach in remote, rural and regional Australia, we would appreciate your support to help us promote a new initiative designed to help communities increase their preparedness for drought.

This pack includes:

- Fast facts and key messages
- Newsletter articles
- Social media posts to customise and/or share
- Imagery
- Contacts for more information

You can [download copies of these graphics and this pack here](#).

Should you have any questions or find other materials helpful, please contact Julie Weldon via news@frrr.org.au or call 0423 110 802.



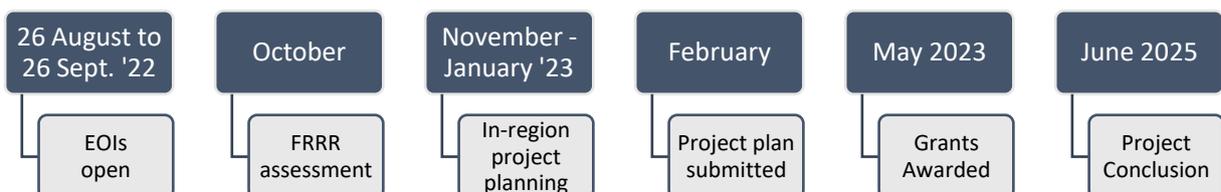
FAST FACTS / WHAT'S HAPPENING?

Overview

- The Foundation for Rural & Regional Renewal (FRRR) and the Australian Rural Leadership Foundation (ARLF) are collaborating to deliver the *Helping Regional Communities Prepare for Drought Initiative*, which is funded by the Australian Government, through the Future Drought Fund.
- In total, nearly \$30 million will be invested over the next three years.
- There are five components to the initiative:
 1. **Community Impact Program** – grants via FRRR and access to leadership development activities at no extra cost via ARLF (applications opening in August);
 2. **Small Network Grants** – up to \$20,000 to develop and deliver one-off events or initiatives (led by FRRR);
 3. **Expertise Pool** – access to specialist expertise to activate drought resilience initiatives (curated by FRRR);
 4. **Mentoring Program** – bringing together those who want to contribute to their community's drought resilience with experienced mentors (led by ARLF); and
 5. **Learning Network** – connecting individuals and organisations committed to building drought resilience, so they can learn from and support one another (led by ARLF).

Community Impact Program

- The Community Impact Program, which launches 26 August, has two parts:
 1. **Community Impact Grants** (FRRR) – Between \$200,000 and \$500,000 will be available to fund projects, events, initiatives, training, capability building and small-scale community infrastructure projects in each of 35 regions; and
 2. **Leadership Development Activities** (ARLF) – Alongside the grants, at no cost to applicants, groups can access activities ranging from intensive residential leadership programs, to a series of deep-dives into particular leadership topics, to group coaching.
- We're seeking a **locally-based not-for-profit to act as the lead applicant** in each region.
- With active on-the-ground support from FRRR and ARLF, the successful applicant will work closely and collaboratively with other local organisations to scope and deliver multi-year activities that increase drought preparedness.
- We're hosting a webinar on 1 September, at 12 noon AEST. Register here: <https://rural-leaders-au.zoom.us/meeting/register/tZlocOmsqzlvH9Re35odkOG0yqt99F7BPEga>
- The program will roll out on the following timeline:



LOGO LOCKUP

This program has multiple partners, and if you refer to the program, we would appreciate if you could also include all four logos, as per the lock-up below. You can [access copies of these in this folder](#).



NEWSLETTER ARTICLES

Short version

Is your community organisation ready to take the lead on helping your region be more prepared for drought?

If so, our partners at FRRR and ARLF want to hear from you. They are collaborating to deliver the **Community Impact Program**, which is the first part of the Future Drought Fund's [Helping Regional Communities Prepare for Drought Initiative](#).

There are 35 grants on offer of between \$200,000 and \$500,000, plus access at no cost to a range of leadership activities tailored to local community needs and a range of other support.

FRRR is currently seeking expressions of interest for the lead community partner in each of 35 regions across the country. EOIs close 26 September. Find out more at www.frrr.org.au/impact-program.

Longer version

Our colleagues at FRRR and ARLF are currently calling for expressions of interest for a lead partner in each of 35 regions across Australia to increase drought preparedness in their community. The organisation will need to collaborate with other local organisations to scope and deliver multi-year activities that increase drought resilience.

Thanks to the Australian Government, through the Future Drought Fund, over the next three years nearly \$30 million will be invested in regional communities through the [Helping Regional Communities Prepare for Drought Initiative](#).

The aim is to strengthen and improve the ability of agriculture-dependent communities to adapt, reorganise or transform in response to changing temperature, increasing variability and scarcity of rainfall and changing seasons, for improved economic, environmental and social wellbeing. This initiative will invest in projects that seek to strengthen social and community networking, support, engagement and wellbeing.

There are five parts to the Initiative, including grants, activities to strengthen leadership, access to expertise to support community-led activities, mentoring support and networking opportunities. It will be delivered by FRRR and ARLF, who will each take the lead on different components.

The first part - the **Community Impact Program** - involves 35 grants of between \$200,000 and \$500,000, and access to a range of leadership activities tailored to local community needs.

FRRR is currently seeking expressions of interest for the lead community partner in each region. EOIs close 26 September. Find out more at www.frrr.org.au/impact-program.

SOCIAL MEDIA

We suggest that you use the following hashtags in any social media posts you make:

- #DroughtPreparedness
- #Resilience
- #RuralAus
- #FutureDroughtFund

We'd also appreciate if you could tag FRRR and ARLF in any posts or shares you make. Our handles are:

Platform	FRRR	ARLF
Facebook	@followFRRR	@australianruralleadershipfoundation
Linked In	@foundation-for-rural-&-regional-renewal	@Australian Rural Leadership Foundation
Twitter	@FRRR_Oz	@ARLFNews
Instagram	@frrr_au	@ruralleaders_au

DRAFT POSTS

Platform	Text
Facebook	<p>Is your community organisation ready to take the lead on helping your region be more prepared for #drought?</p> <p>If so, our partners at FRRR and ARLF want to hear from you. They are collaborating to deliver the Community Impact Program, which is the first part of the Future Drought Fund's Helping Regional Communities Prepare for Drought Initiative.</p> <p>There are 35 grants on offer of between \$200,000 and \$500,000, plus access at no cost to a number of leadership activities tailored to local community needs and a range of other support.</p> <p>FRRR is currently seeking expressions of interest to be the lead community partner in each of 35 regions across the country.</p> <p>Find our more and apply: www.frrr.org.au/impact-program</p> <p>EOIs close 26 September 2022.</p> <p>#DroughtPreparedness #Resilience #RuralAus #FutureDroughtFund</p>
Twitter	<p>Is your community keen to be better prepared for future droughts?</p> <p>If so, FRRR and ARLF are seeking to partner with 35 locally-based organisations to deliver projects that increase community resilience. EOIs close 26 September 2022.</p> <p>Learn more: www.frrr.org.au/impact-program</p>
LinkedIn	<p>Thanks to funding from the Australian Government's Future Drought Fund, FRRR and ARLF are collaborating to deliver the Helping Regional Communities Prepare for Drought Initiative.</p>

Platform	Text
	<p>The first phase of this five-part, multi-year Initiative has just launched, and FRRR is seeking expressions of interest from locally-based organisations to act as the lead organisation in their community to implement projects that increase preparedness for future droughts.</p> <p>There are grants available of between \$200,000 and \$500,000, together with a range of other support. This includes access to leadership development activities led by the Australian Rural Leadership Foundation, at no additional cost.</p> <p>Learn more about the program and apply here: www.frrr.org.au/impact-program</p> <p>EOIs close 26 September 2022.</p>

GRAPHICS

We have developed a number of tiles, which are [available for download here](#).



There is also a flyer or poster that you can download and share across your network and an email signature graphic.

The **Community Impact Program** is currently offering 35 grants of between \$200,000 and \$500,000, plus access at no cost to a range of leadership activities tailored to local community needs to help remote, rural and regional communities be better prepared for drought. **Is your organisation ready to take the lead in your region?**

FRRR is seeking expressions of interest from local organisations to act as the lead community partner in each of 35 regions across the country.

Find out more and apply:
www.frrr.org.au/impact-program
 Email futuredrought@frrr.org.au
 or call 1800 170 020

EOIs close 26 September 2022.



This program received funding from the Australian Government's Future Drought Fund.



NEED MORE INFORMATION?

For program specific queries, email futuredrought@frrr.org.au or contact Julie Weldon via news@frrr.org.au, or call 0423 110 802.